

HI, MY NAME IS \_\_\_\_\_

INFO \_\_\_\_\_

# JACKSON GILVAR

jacksongilvar@gmail.com

551-482-7172

Brooklyn, NY

@jacksoncreates.png

ART DIRECTOR / GRAPHIC DESIGNER

Highly motivated strategic thinker. Social and digital-content creator with strong interpersonal skills. Deeply passionate about making breakthrough and meaningful work rooted in the inherent truths of our world. My goal is to learn, grind and grow into a creative juggernaut.

LINKS \_\_\_\_\_



<https://www.jacksongilvar.com/>



<https://www.linkedin.com/in/jacksongilvar/>



<https://www.oneclub.org/portfolio/-138527/jackson-gilvar>

EXPERIENCE \_\_\_\_\_

## THE H HUB

[thehhub.com]

2021 - Current

Lead Art Director

Lead all creative concepting on small and large, external and internal projects, and assisted with an internal rebrand. Creative lead on projects for Pacific Foods (owned by Campbell's), Bumblee Tuna, and various smaller brands such as SMWE wine, Nature's Way, Mixly and more. Creative conceived and executed social spots for Pacific Foods, my work was the top performing instagram spot for the year, for Pacific Foods (who has 51k followers on IG.)

## DRAFTKINGS

[draftkings.com]

2020-2021

Junior Art Director

Designed and created nearly 1,000 digital assets for various DraftKings products. Art directed and designed product videos for the DraftKings app/website and designed ads/graphics featured on Twitter's homepage, ESPN, Bleacher Report and more.

## GYK ANTLER

[gykantler.com]

2021

Junior Art Director

Worked on Cedar's Hommus and Green Giant. Concepted, strategized, and designed months of social media content for Cedar's Hommus. Designed a range of work including package design, GIFs, digital ads, product launch materials, website wireframes. Helped build/art drect campaign to reviatlize the Green Giant.

## BBDO NEW YORK

[bbdo.com}

Summer 2019

Art Director Intern

Worked on various clients including: Dunkin, Snickers, Pedigree, CVS, ALS Foundation, GE and M&M. Created OOH, digital and social media concepts used in client presentations. Had OOH work published for ALS MLB partnership. Led creative concepting on Dunkin intern project.

EDUCATION \_\_\_\_\_

## BOSTON UNIVERSITY

Bachelor of Science

Major: Advertising

Minor: Psychology

2017-2020

## VCU SUMMER BOOTCAMP

Selected to attend VCU's first ever virtual summer program with leader's and members from top agencies.

2020

AWARDS \_\_\_\_\_

## YOUNG ONES AWARD

Merit winner of One Club's national student competition.

## HATCH AWARDS

Earned one Silver and two Merit awards Boston Ad Club's Hatch annual awards for creative excellence.

SKILLS \_\_\_\_\_

COMPUTER SKILLS



Adobe Illustrator CC



Adobe Photoshop CC



Adobe InDesign CC



Adobe Premiere Pro CC



Adobe After Effects CC



Lightroom



Keynote



Procreate

JOB INTERESTS \_\_\_\_\_

Consumer goods, food, sports, pets, technology, digital experiences, and experiential marketing.

HOBBIES \_\_\_\_\_

Music production, creating collages, cooking, and raising my hedgehog, etc.